

Keensight Capital appoints Cindy Giraud as Communications Director

Paris, 20 March 2023 - Keensight Capital, one of the leading private equity managers dedicated to pan-European Growth Buyout^[1] investments, today announces the appointment of Cindy Giraud as Communications Director.

Cindy has in-depth experience in helping private equity firms develop communications strategies to support their strategic goals. In her new role at Keensight, Cindy will manage and develop the firm's global communications. She will oversee both internal and external communications, including public relations, press relations, and digital communications.

Cindy's appointment will support the continued strong growth of Keensight's recognition as a leading partner for fast-growing and profitable champions across technology and healthcare.

Jean-Michel Beghin, Managing Partner of Keensight Capital, said: *"We are delighted to welcome Cindy to Keensight. We look forward to her contributions towards reinforcing Keensight's recognized positioning as a leader in the European Growth Buyout space."*

Commenting on her role, Cindy Giraud said: *"I'm delighted to be joining Keensight – a true industry leader with a distinct approach to supporting the continued growth of outstanding businesses. It is exciting to join such a high performing and motivated team and I look forward to working together with everyone."*



Cindy's biography – Cindy was the former Senior Communications Manager at Eurazeo, overseeing press relations, digital communications, and branding. While at Eurazeo, Cindy helped build the brand profile both domestically and internationally. Cindy also led the investor communications strategy by supporting the execution of AGMs and external events. Prior to her private equity experience, Cindy worked in communications for the luxury industry.

Cindy speaks French, English and Spanish, and holds a master's degree from ESSCA Paris.

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^[1] **Growth Buyout:** investment in profitable, private companies experiencing strong growth, in minority or majority positions, with or without leverage, using a flexible approach tailored to the needs of individual entrepreneurs, in order to finance organic growth projects, acquisition strategies or provide historic shareholders with liquidity.



About Keensight Capital

Keensight Capital (“Keensight”), one of the leading European Growth Buyout firms, is committed to supporting entrepreneurs as they implement their growth strategies. For over 20 years, Keensight Capital’s team of seasoned professionals has leveraged their knowledge of investment and growth industries to invest for the long term in profitable companies with high growth potential and revenues in the range of €10 million to €400 million.

Drawing on its expertise in the Technology and Healthcare sectors, Keensight identifies the best investment opportunities in Europe and works closely with management teams to develop and achieve their strategic vision. Keensight Capital's success has also earned it a Gold Award from the Private Equity Exchange & Awards each year for the last six consecutive years, and in particular, the Best European Growth Private Equity Fund. www.keensightcapital.com

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