



# RESPONSIBLE INVESTMENT

## **Preamble**

Keensight Capital is a European growth buyout investor with deep expertise in Technology and Healthcare. We partner with the management teams of fast-growing and profitable companies providing capital, strategic guidance and operational support.

Since its inception, the team at Keensight Capital has been delivering value to investors by backing management teams to build stronger and more valuable businesses. Long-term sustainability is at the core of what we do. We believe that having a responsible and proactive approach to sustainability will positively impact our performance, the success of our portfolio companies and society at large.

As such, we expect both our management company and portfolio companies to be committed to our environmental and social engagements.

# SOCIAL RESPONSIBILITY ENGAGEMENTS

## Linktogether



In 2017, Keensight Capital strengthened its social commitment by becoming a member of the Board of Linktogether, Linkbynet's Foundation. Linkbynet, which is a portfolio company of Keensight Capital, is deeply involved in ESG practices.

Linktogether, founded in 2016, aims to:

- Promote educational projects using numerical tools and favor equal opportunities
- Reduce the carbon impact of human activities by financing sustainable ecological projects

## Projects involved



Creation of a computer lab to provide better access to education and computer training to underprivileged children - **Vietnam**



Reforestation and agroforestry - **Equador**  
Protection of marine ecosystem - **Mauritius**



Financing of two beehives in LINKBYNET gardens - **France**



Democratise code learning for disabled persons by financing the Handicamp - **France**



Funding of a shelter house for orphans and very poor students - **Vietnam**



Creation of a digital area on Lyon's campus to provide digital education programs in underprivileged neighborhoods - **France**



Training in the numerical tool "jobIRL.com" to young in difficulties to help them enter the labour force - **France**



Development of a monitoring system for flood alerts in Mauritius - **Mauritius**

# Institut de l'Engagement



In 2019, Keensight Capital became a partner of l'Institut de l'Engagement, a non-profit organization founded in 2012 and chaired by Martin Hirsch. The organization targets young adults that have shown their potential and supports them on their path toward a training curriculum, job search or start-up creation. These young adults, both pre- and post-graduates, and coming from all backgrounds, are put in touch with companies, educational institutions and associations sharing the same values. Each young adult is accompanied by a mentor who advises them on the success of their project.

Keensight Capital is involved in several initiatives, leveraging the professional experience of its team members. The Keensight team helps l'Institut de l'Engagement select and interview potential candidates for the program. This selection process also presents the opportunity for the Keensight team to provide initial feedback on the plans for each candidate. In addition, individual Keensight professionals volunteer to provide mentorship to selected young adults. This is a unique opportunity for these young adults to get feedback, advice and help on their studies, job search or start-up creation.

L'Institut de l'Engagement in numbers:

