

Press release  
Paris, 7 February 2020

## Keensight Capital to exit smartTrade Technologies, a global leader in multi-asset electronic trading solutions

**Keensight Capital, one of the leading private equity managers dedicated to pan-European Growth Buyout<sup>1</sup> investments, today announces it has entered into an agreement to sell shares of smartTrade Technologies, a global leader in multi-asset electronic trading solutions, to Hg.**

Founded in 1999 and headquartered in France, smartTrade Technologies has developed an automated trading platform which enables fast access to a wide range of liquidity for Foreign Exchange (FX), Fixed Income, Equities, Cryptocurrencies, and Derivatives. These solutions connect to numerous liquidity providers, aggregation, smart order routing, order management, pricing, distribution, risk management capabilities, and an HTML5 user interface.

Keensight Capital joined Pléiade Venture as a stakeholder of smartTrade Technologies in 2015. Since then, smartTrade Technologies has experienced significant growth, based on three pillars:

- Strong growth of the underlying market of software platforms for electronic trading of FX products, where smartTrade is a worldwide leader;
- Expansion with the opening of new offices in Geneva and Milan, which will be notably furthered in Asia; and
- Exploration of new opportunities, particularly in the fixed-income trading segment.

The group is located across four continents, with offices in France, Geneva, London, Milan, New York, Singapore, and Tokyo. This international presence has enabled smartTrade Technologies to build a very prestigious client base all over the world, including firms like the Bank of China, Citi, HSBC, Nomura, Kepler capital market and most recently, Mizuho Bank.

**David Vincent, Chief Executive Officer and Co-Founder, smartTrade Technologies, comments:**

“We want to thank Keensight Capital for having played a decisive role in our growth as a supportive shareholder with a strong, value-added impact. As an important partner, their long-term and tremendous support will remain crucial to achieving the ambitious objectives we have set for the coming years.”

**Jerome Pujol, Managing Partner at Keensight, says:** “smartTrade is a great example of a success story backed by Keensight and reflects our investment strategy in fast-growing and profitable companies. During our five-year tenure as a shareholder, smartTrade has strengthened its leadership position in financial software provision for the multi-asset electronic trading space. The company has also enriched its portfolio solutions with new asset classes and has pursued its global expansion. We are confident in smartTrade’s potential for further growth, under the leadership of David Vincent and its talented team, with the support of Hg.”

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<sup>1</sup> **Growth Buyout:** investment in profitable, private companies experiencing strong growth, in minority or majority positions, with or without leverage, using a flexible approach tailored to the needs of individual entrepreneurs, in order to finance organic growth projects, acquisition strategies or provide historic shareholders with liquidity.



### **About Keensight Capital**

Keensight Capital, one of the leading European Growth Buyout firms, is committed to supporting entrepreneurs as they implement their growth strategies. For 20 years, Keensight Capital's team of seasoned professionals has leveraged their knowledge of investment and growth industries to invest for the long term in profitable companies with high growth potential and revenues in the range of €15 million to €250 million. Drawing on its expertise in the IT and Healthcare sectors, Keensight identifies the best investment opportunities in Europe and works closely with management teams to develop and achieve their strategic vision.

[www.keensightcapital.com](http://www.keensightcapital.com)

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