

Keensight Capital and ISAI Expansion invest in IVIDATA, a leading pure player in Big Data consulting

Keensight Capital, one of the leading players in Growth Buyout¹ and ISAI Expansion, the French Tech entrepreneurs' fund, announced the acquisition of a majority stake in IVIDATA, a consulting group specialized in Big Data and Artificial Intelligence services, alongside Etienne Aboulker, IVIDATA's co-founder and CEO.

Founded in 2013 and headquartered in Levallois-Perret, IVIDATA is a leading consulting group covering the entire Big Data value chain, from strategy to UX, and including Data Science and Data Privacy services. IVIDATA's one-stop-shop model offers a broad range of services structured around 5 areas of expertise:

- Big data: digital transformation, data privacy and IT Big Data consulting and management;
- Data Management: Microsoft and Javascript, back and front-end application development;
- Digital services: digital strategy, communication and marketing;
- Infrastructure: Big Data, Cloud and DevOps architecture consulting and development
- Life Sciences: biometrics, biostatistics and clinical trials for the pharmaceutical, cosmetics and food industries.

Thanks to its cross-disciplinary and multi-sector position, IVIDATA accompanies a diversified client portfolio which includes over 100 blue-chip companies such as Danone, France Télévisions, La Poste, Sanofi, Société Générale, Total and it maintains long-standing relationships with major pharmaceutical companies. Since its creation, IVIDATA has experienced very strong annual growth (+82% yearly since 2013) and it intends to sustain this fast-paced development. IVIDATA has established a strong employer brand. Awarded Great Place to Work for three consecutive years, the company has succeeded in attracting talented consultants, and now works with more than 320 Big Data experts, of which 250 employees. Keensight Capital and



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ISAI, leveraging their extensive experience in the digital, IT and Healthcare sectors, will support IVIDATA in the acquisition of companies with complementary offerings, and the launch of new high value-added services.

Etienne Aboulker, Chief Executive Officer of IVIDATA stated: “We are thrilled to partner with Keensight Capital and ISAI, who have demonstrated a comprehensive understanding of our business and core strengths. This partnership opens a very exciting new chapter for the company, as it will allow us to further enrich our value-added data services portfolio and to embrace worldwide digital transformation opportunities. We are convinced that joining forces will enable us to scale up substantially and to become the European leader in Big Data services within the next 5 years.”

